

POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Electronic Version v05

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Title of Invention

ADVERTISING BOX AND ITS USE IN AN ONLINE
ADVERTISING SYSTEM

First Named Applicant :

Aiichiro Takahashi

Attorney Docket Number :

2004-10-12

I hereby appoint the registered practitioner named below:

Name	Registration Number
Shuang Zhang	55756

as my attorney or agent to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

I am the Applicant/Inventor.

Full Name of Applicant of Record:

Shuang Zhang

Signature: /SZ/

Date: 2004-10-12

Authorization of Agent

I hereby appoint the practitioner:

Name: **Shuang Zhang**
Registration Number: **55756**

as my agent to prosecute the application titled **Advertising box and its use in an online advertising system**, and to transact all business in the United States Patent and Trademark Office connected therewith.

Inventor: **Aiichiro Takahashi**

Signature:



Date:

10/9/2004

I am the appointed agent:

Name: **Shuang Zhang**
Registration Number: **55756**

Signature:



Date:

10/9/04